

KATE BARDIS

SENIOR BRAND + VISUAL DESIGNER

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[WWW.KATEBARDIS.COM](http://www.katebardis.com)

Senior Brand and Visual Designer with 15+ years owning multi-channel design for national campaigns and brands. Expert at turning complex ideas into visually compelling, conversion-driven print, digital, and packaging systems.

EXPERIENCE

UpWellness (In-House Design for Multiple Brands)

DIRECTOR OF GRAPHIC DESIGN

2015 - Present

Owned and executed all creative work across multiple brands, including branding, packaging, digital and print marketing, websites, and campaigns, ensuring a consistent and engaging visual identity.

SOUL Electronics

GRAPHIC DESIGNER

2012 - 2014

Developed original designs for packaging, print, and digital marketing assets for a global electronics brand, ensuring cohesive branding while collaborating with international and cross-functional teams.

EDUCATION

Florida Gulf Coast University

BACHELOR OF ARTS DEGREE

Graphic Design

SKILLS

Brand Identity Design, Visual Design, Art Direction, Typography, Packaging Design, Web & Digital Design, Adobe Creative Suite, Figma, Design Systems, Creative Direction, Cross-Functional Collaboration, Campaign Development, Print Production